Battlegroup 301 Incorporated - Renaissance & Transformation

The Boots for Life Program RSVP

Just a few extra notes: Opportunity and options. We do not like the all or nothing, my way or the highway thinking or doing and probably most people don't either. A response, decision and action plan is essential, otherwise nothing happens. What is also important is that you value, appreciate and want high quality, durable and very comfortable custom made boots that are Made in Canada! This means happy feet = happy life! Real Canadian boots made with pride in Canada where the quality goes in before the boots go on. Real freedom of choice aligned with our values, ideals, a sustainable economic system and the future we envision with all the benefits for our members that simply do not exist anywhere else! Time is overdo to stop putting the best foot forward and dragging the other one behind, it is high time to lead the way with boots Made in Canada!

All standard sizes will be available, plus custom made to order will be available at an extra cost as there are special molds to be made, which is awesome news for your feet. A series of work boots & shoes, combat boots, hiking boots, mountaineering boots, technical climbing boots, leather shoes and even winter boots. Leather, not synthetic material that does not let your feet breathe! Not imported garbage, the Battlegroup 301 Incorporated brand. At home in the trenches, the mountaintop or with a 50 calibre, we expect to have the worlds most comfortable feet, stability, traction, agility, day in day out, tough, kick ass Canadian tough! This will be more than two steps in the right direction for all those who like to jump in with both feet with a down to earth practical and solid portfolio.

If there is a year that you don't need new boots, financial compensation is an option, or you can acquire the boots in a specific size, (and yes, ½ sizes, wider with bigger insteps for Canadian feet is an available option) for someone else as a gift or to sell, your choice! You also have the option to acquire different types of boots over time, this way, you can have everything you need and want including two pairs of the same boots. These boots are an affordable and comfortable reward for choosing to build an alternate future reality that all starts with the Boots for Life Program! We hope you can begin to plan your next adventure, work projects and just hangin' out with your new boots and that's awesome news for any terrain! You can feel free to send us some pics with you and your friends (and the boots) on your latest expedition, mountain climbing or every day running around and that will be a sign of success and very satisfying for us.

We know that this is an unprecedented program without parallel. We are not interested in skinny boots, uncomfortable boots, boots that don't last or fall apart. We are not interesting in buying more junk only to replace it with more junk, which is a lot like a bad habit or more of a result from not having real freedom of choice. We don't like the anxiety, annoyance and frustration of being in a store full of stuff that is not made in Canada either, this is a lot like having a panic attack. We are not interested in fancy marketing with crazy sales discounts, as we know it is all bought and imported for just about nothing anyway, and it still is not what we are interested in, and that is real Canadian made boots! This creates family rated jobs which is important to people, the community and vitality of related industries and the Canadian economy. Where we can, we will work with experienced or existing boot makers for their participation in the program. Everything else will be new since whole industries have handed over to foreign countries, companies have been liquidated and jobs have been lost as part of the sell out your country and nuke the textile industry plan. We accept the responsibility to change it, since it's time to do something a lot different. This is pro-active for something we really care about.

We have gone all out to make possible what has become almost impossible. We want you to know that development programs are not just for the board room, executives, accountants and people that need truckloads of money, machinery, materials and manpower. It is dedicated to the basic things we need that can really improve the quality of life. Our feet do a lot of work, we need to take care of them better. We need top quality Canadian made boots that perform in all weather, anywhere, with the comfort, durability and style that let's us perform at our best any time, in any situation. If you are one of many, a few or the last man on the battlefield, in the factory or the mountain top, we want you to have these boots. Power, Dignity, Stability & Mobility are strategic capabilities. Please sign up to the Boots for Life Program or the Boots to Go Program and start with your feet and stand on guard for Canada!